

MARKETING & BUSINESS

DIPLOMA OF INTERNATIONAL BUSINESS



INDUSTRY ENDORSED



STUDENT SATISFACTION



SPENCER COLLEGE

MARKETING & BUSINESS

BSB50815 DIPLOMA OF INTERNATIONAL BUSINESS

CRICOS CODE : 087354K

This qualification would apply to individuals working in various positions across a variety of industry sectors who possess a sound theoretical knowledge base in international business management. They may demonstrate a range of managerial skills to ensure that international business activities are conducted effectively in an organisation or business area. Typically they would have responsibility for the work of other staff and lead teams in conducting international business activities.

Entry Requirement

- 18 years or over
- Basic computer skills
- Meet all Student Visa requirements, including IELTS 5.5 (or equivalent) or English proficiency or Spencer College ACSF test level 3 PLUS
- Minimum Year 12 education or equivalent

Delivery Methods

- Lecture/workshops
- Workbooks
- Role plays/simulations
- Practical activities

Course Delivery

52 weeks classroom delivery, depending on intake (includes a maximum of 8 weeks holiday). Students must attend minimum 20 hours class time per week as part of your Student Visa requirements. Distance learning is not available.

Recognition of Prior Learning (RPL)

If you think you may be eligible to apply for RPL, please contact the College to discuss.

Enrolment & Further Information

Email admin@spencercollege.edu.au or via one of our Education Agents.

To receive an enrolment kit, please email admin@spencercollege.edu.au
RTO No: 31809 | CRICOS Provider No: 03093K
ABN: 59 131 437 968

Head office address: L 1, 344 Queen Street, Brisbane QLD 4000. For career opportunities and further study, please refer to www.training.gov.au

Units of Competency

- | | |
|------------------|---|
| BSBMKG511 | Analyse data from international markets |
| BSBMKG512 | Forecast international market and business needs |
| BSBMKG513 | Promote products and services to international markets |
| BSBMKG516 | Profile international markets |
| BSBMKG517 | Analyse consumer behaviour for specific international markets |
| BSBRK501 | Manage risk |
| BSBSUS501 | Develop workplace policy and procedures for sustainability |
| BSBWOR501 | Manage personal work priorities and professional development |



NATIONALLY RECOGNISED
TRAINING