

MARKETING & BUSINESS



ADVANCED DIPLOMA OF LEADERSHIP AND MANAGEMENT



INDUSTRY ENDORSED



STUDENT SATISFACTION



SPENCER COLLEGE

MARKETING & BUSINESS

BSB61015

ADVANCED DIPLOMA OF LEADERSHIP AND MANAGEMENT

CRICOS CODE : 089377J

This qualification would apply to individuals who apply specialised knowledge and skills, together with experience in leadership and management, across a range of enterprise and industry contexts. Individuals at this level use initiative and judgement to plan and implement a range of leadership and management functions, with accountability for personal and team outcomes within broad parameters. They use cognitive and communication skills to identify, analyse and synthesise information from a variety of sources and transfer their knowledge to others, and creative or conceptual skills to express ideas and perspectives or respond to complex problems. The details of this course refer to an 80 week course. If this course is part of a package including any Diploma Course, the course can be reduced to 52 weeks. Other exemptions to the 80 weeks duration may apply.

Entry Requirement

- 18 years or over
- Basic computer skills
- Meet all Student Visa requirements, including IELTS 5.5 (or equivalent) or English proficiency or Spencer College ACSF test level 3 PLUS
- Minimum Year 12 education or equivalent

Delivery Methods

- Lecture/workshops
- Workbooks
- Role plays/simulations
- Practical activities

Course Delivery

Either 80 weeks (includes a maximum of 14 weeks holiday - not Packaged) or 52 weeks classroom delivery (includes a maximum of 8 weeks holiday - packaged with a 12 month Diploma Qualification), depending on intake. Students must attend minimum 20 hours class time per week as part of your Student Visa requirements. Distance learning is not available.

Recognition of Prior Learning (RPL)

If you think you may be eligible to apply for RPL, please contact the College to discuss.

Enrolment & Further Information

Email admin@spencercollege.edu.au
or via one of our Education Agents.

To receive an enrolment kit, please email admin@spencercollege.edu.au
RTO No: 31809 | CRICOS Provider No: 03093K
ABN: 59 131 437 968

Head office address: L 4, 30 Herschel Street, Brisbane QLD 4000. For career opportunities and further study, please refer to www.training.gov.au

Units of Competency

BSBFIM601	Manage finances
BSBINN601	Lead and manage organisational change
BSBMGT605	Provide leadership across the organisation
BSBMGT617	Develop and implement a business plan
BSBCOM603	Plan and establish compliance management systems
BSBIPR601	Develop and implement strategies for intellectual property management
BSBMGT608	Manage innovation and continuous improvement
BSBMGT616	Develop and implement strategic plans
BSBMKG609	Develop a marketing plan
BSBRISK501	Manage risk
BSBSUS501	Develop workplace policy and procedures for sustainability
BSBWHS605	Develop, implement and maintain WHS management systems