

**MARKETING & BUSINESS**

# ADVANCED DIPLOMA OF BUSINESS



INDUSTRY ENDORSED



STUDENT SATISFACTION



**SPENCER COLLEGE**

# MARKETING & BUSINESS

## BSB60120 ADVANCED DIPLOMA OF BUSINESS

CRICOS CODE : 108018D

This qualification reflects the role of individuals in a variety of Business Services job roles. These individuals may have general management accountabilities. Individuals in these roles carry out complex tasks in a specialist field of expertise. They may undertake technical research and analysis and will often contribute to setting the strategic direction for a work area. The qualification is suited to individuals who are responsible for the supervision and leadership of a team or work area (including by managing staff performance and making staffing decisions). The course is targeted to individuals who are suited to roles defined by the above descriptor and further described in the Target Client Group description

### Entry Requirement

- 18 years or over
- Basic computer skills
- Meet all Student Visa requirements, including IELTS 5.5 (or equivalent) or English proficiency or Spencer College ACSF test level 3 PLUS
- Minimum Year 12 education or equivalent Diploma or Advanced Diploma from the BSB Training Package (current or superseded equivalent versions).  
OR  
Have two years equivalent full-time relevant workplace experience in an operational or leadership role in an enterprise.

### Delivery Methods

- Lecture/workshops
- Workbooks
- Role plays/simulations
- Practical activities

### Course Delivery

Either 80 weeks (includes a maximum of 14 weeks holiday - not Packaged) or 52 weeks classroom delivery (includes a maximum of 8 weeks holiday - packaged with a 12 month Diploma Qualification), depending on intake. Students must attend minimum 20 hours class time per week as part of your Student Visa requirements. Distance learning is not available.

### Recognition of Prior Learning (RPL)

If you think you may be eligible to apply for RPL, please contact the College to discuss.

### Enrolment & Further Information

Email [admin@spencercollege.edu.au](mailto:admin@spencercollege.edu.au)  
or via one of our Education Agents.

To receive an enrolment kit, please email [admin@spencercollege.edu.au](mailto:admin@spencercollege.edu.au)  
RTO No: 31809 | CRICOS Provider No: 03093K  
ABN: 59 131 437 968

Head office address: L 4, 30 Herschel Street, Brisbane QLD 4000. For career opportunities and further study, please refer to [www.training.gov.au](http://www.training.gov.au)

### Units of Competency

<b>BSBOPS504</b>	Manage business risk
<b>BSBLDR601</b>	Lead and manage organisational change
<b>BSBOPS601</b>	Develop and implement business plans
<b>BSBCRT611</b>	Apply critical thinking for complex problem solving
<b>BSBTWK601</b>	Develop and maintain strategic business networks
<b>BSBFIN601</b>	Manage organisational finances
<b>BSBWHS521</b>	Ensure a safe workplace for a work area
<b>BSBSTR602</b>	Develop organisational strategies
<b>BSBTEC601</b>	Review organisational digital strategy
<b>BSBSUS601</b>	Lead corporate social responsibility