



08 **ADVANCED DIPLOMA
OF PROGRAM
MANAGEMENT**

CRICOS CODE: 111947C

BSB60720



INDUSTRY ENDORSED



STUDENT SATISFACTION

BUSINESS & MANAGEMENT

BSB60720 - Advanced Diploma of Program Management

CRICOS CODE: 111947C

This qualification reflects the role of individuals who provide leadership and support strategic direction in the marketing and communications activities of an organisation. Their knowledge base may be highly specialised or broad within the marketing and communications field. Typically, they are accountable for group outcomes and the overall performance of the marketing and communication, advertising or public relations functions of an organisation.

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Entry Requirement

- 18 years or over
- Basic computer skills
- Meet all Student Visa requirements, including IELTS 5.5 (or equivalent) or English proficiency or Spencer College ACSF test level 3 PLUS
- Minimum Year 12 education or equivalent

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Delivery Methods

- Lecture/workshops
- Workbooks
- Role plays/simulations
- Practical activities

3

Course Delivery

52 weeks classroom delivery (includes a maximum of 8 weeks holiday). Students must attend minimum 20 hours class time per week as part of your Student Visa requirements. Distance learning is not available.

4

Recognition of Prior Learning (RPL)

If you think you may be eligible to apply for RPL, please contact the College to discuss.

Units of Competency

BSBPMG630	Enable program execution
BSBPMG634	Facilitate stakeholder engagement
BSBPMG635	Implement program governance
BSBPMG636	Manage benefits
BSBPEF502	Develop and use emotional intelligence
BSBFIN601	Manage organisational finances
BSBSTR601	Manage innovation and continuous improvement
BSBMKG626	Develop advertising campaigns
BSBSUS601	Lead corporate social responsibility
BSBCRT611	Apply critical thinking for complex problem solving
BSBLDR601	Lead and manage organisational change
BSBSTR602	Develop organisational strategies

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Enrolment & Further Information

Email admin@spencercollege.edu.au or via one of our Education Agents.

To receive an enrolment kit, please email admin@spencercollege.edu.au
RTO No: 31809 | CRICOS Provider No: 03093K
ABN: 59 131 437 968

Head office address: L 1, 344 Queen Street, Brisbane QLD 4000. For career opportunities and further study, please refer to www.training.gov.au